



Community Services Department • Senior Center
266 Escuela Avenue • Post Office Box 7540 • Mountain View, CA 94039-7540 • 650-903-6330

The City of Mountain View invites you to participate in the City's 29th Annual Spring Family Parade. The parade is a family event with an annual theme. Children and their schools, clubs and teams are always active participants. This year's theme is "**Surf's Up.**" Theme colors for the parade are **Hawaiian colors**. This parade will be held on Saturday, April 28, 2007, at 12:00 noon. Post-parade celebrations include food, games and entertainment held at Pioneer Park until 3:00 p.m. The parade is held **RAIN OR SHINE**.

Please fill in the entry form attached and return by Friday, March 30. A confirmation postcard with detailed information will be mailed by April 13. If you have any questions, please call Henry Perezalonso at (650) 903-6404 or e-mail him at henry.perezalonso@mountainview.gov.

PLEASE NOTE: This is a forward-motion parade; **entrants may not stop to perform in front of the announcing stand, and there will be no stopping anywhere along the parade route.** Groups are requested to perform during the entire length of the parade route (approximately one-half mile). In addition, participants may not throw things, hand things out or solicit during the parade. The City reserves the right to reject or dismiss any entry which violates the above-stated rules or in any way misrepresents the conditions of its original acceptance. Entrants who violate the rules may be declined entry in future parades. All entries which will be including a float must have a fire extinguisher (rated 2A-10BC) present on the float.

APPLICATION ACCEPTANCE CRITERIA

All applicants are evaluated based on the following criteria:

1. General – The City of Mountain View's Annual Spring Family Parade is a nonpartisan, nonpolitical, nonsectarian event. The idea is for participants to have fun and convey themes which are understood by children.
2. Adherence to Theme – Unit closely incorporates the parade's theme, "Surf's Up."
3. Choreography – Perform an entertaining and exciting routine, keeping in mind the health and safety of participants and spectators. Choreography must include continual forward movement without stopping to prevent gaps between entries. Groups are requested to perform during the entire length of the parade route (approximately one-half mile).
4. Distribution – Printed literature, samples, gifts, etc., are not to be distributed as they cause a litter problem. We do not want any children running into the streets in front of cars so candy may NOT be tossed into the crowd.
5. Costuming/Props – The costumes are original in nature, well designed and appropriate for a mixed audience inclusive of children under the age of 13.
6. Timeliness – Applications must be thorough and complete. Applications must be received by the Recreation Division no later than Friday, March 30, 2007.
7. Animals – Animals must be kept under control. If you cannot, please leave the parade area rather than risk a problem.
8. Floats – All floats must carry a fire extinguisher with a 2A-10BC rating. Floats will require an inspection by the Fire Department between 10:00 a.m. and 11:45 a.m. on parade day to confirm compliance.

Entrants who violate the rules may be denied entry in future parades.

**MOUNTAIN VIEW'S ANNUAL SPRING FAMILY PARADE
APPLICATION FORM**

SATURDAY, APRIL 28, 2007 – 12:00 NOON – RAIN OR SHINE

Entry Group or Individual: _____

Contact Person: _____ Daytime Phone: _____

Mailing Address: _____

E-mail Address: _____

- | | |
|--|--|
| <input type="checkbox"/> Yes, we would like to participate in the parade! | <input type="checkbox"/> I have a convertible and would like to drive dignitaries and/or special characters. |
| <input type="checkbox"/> No, we will not be able to participate in the parade. | Number of seats available: _____ |
| <input type="checkbox"/> Please take my name off of the parade mailing list. | |

How many participants will be in the entry? _____ (NUMBER WILL EQUAL RIBBONS RECEIVED FOR GROUP)

Will entry have sound? ☐ YES ☐ NO

Will entry have vehicles (type, model, how many)? Limit two vehicles per individual entry, five per group. _____

Information about your entry/group for announcement at review stand (75 words maximum):

Description of costumes to be worn by all group participants:

Description of planned performance or activity of group along the parade route:

**RETURN BY MAIL BY MARCH 30, 2007 TO:
PARADE ENTRY – CITY OF MOUNTAIN VIEW SENIOR CENTER
266 Escuela Avenue • Post Office Box 7540 • Mountain View, CA 94039-7540 • FAX (650) 903-6449**